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About Lars Beller Fjetland

Lars Beller Fjetland grew up among the mountains and fjords of the west coast of Norway, where he nurtured a lifelong fascination of the marriage of function with the finest natural materials. He established his self-titled design office—Beller Design—in 2011 while still a student at Bergen Academy of Art and Design and had his breakthrough moment in 2012 when he launched four designs at Salone de Mobile in Milan, Italy. Lars is constantly seeking to broaden his horizons as a dedicated explorer of form and function. His core philosophy is to design products that achieve a sense of both timelessness and longevity through an immediate, honest functionalism in form and aesthetic. Lars has designed furniture, home goods, and lighting for notable clients including HAY, Hem, Normann Copenhagen, Theodor Olsen, and Wrong London. He is the recipient of numerous awards including Wallpaper's Top 20 under 40, Young Designer of the Year from Elle Decoration Norway, and New Designers Award from Elle Decoration UK.



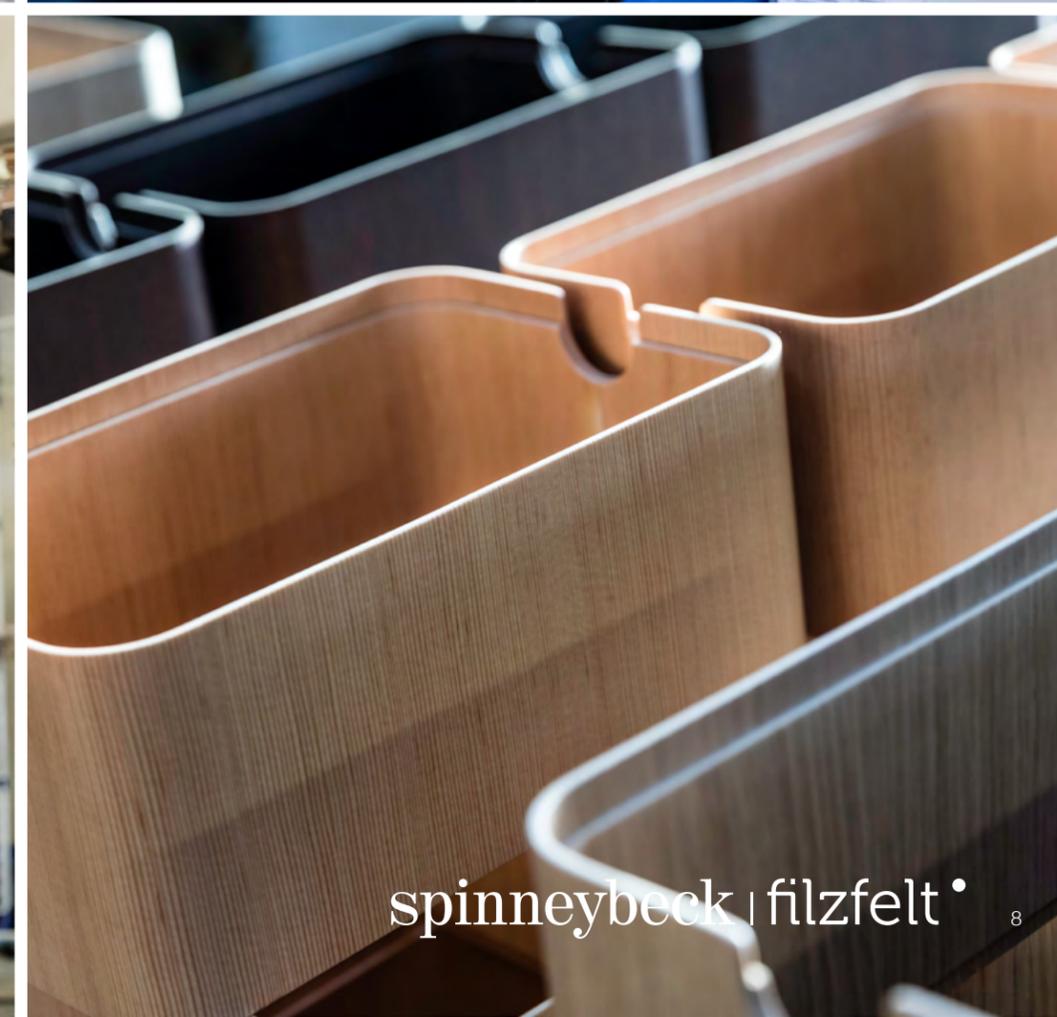
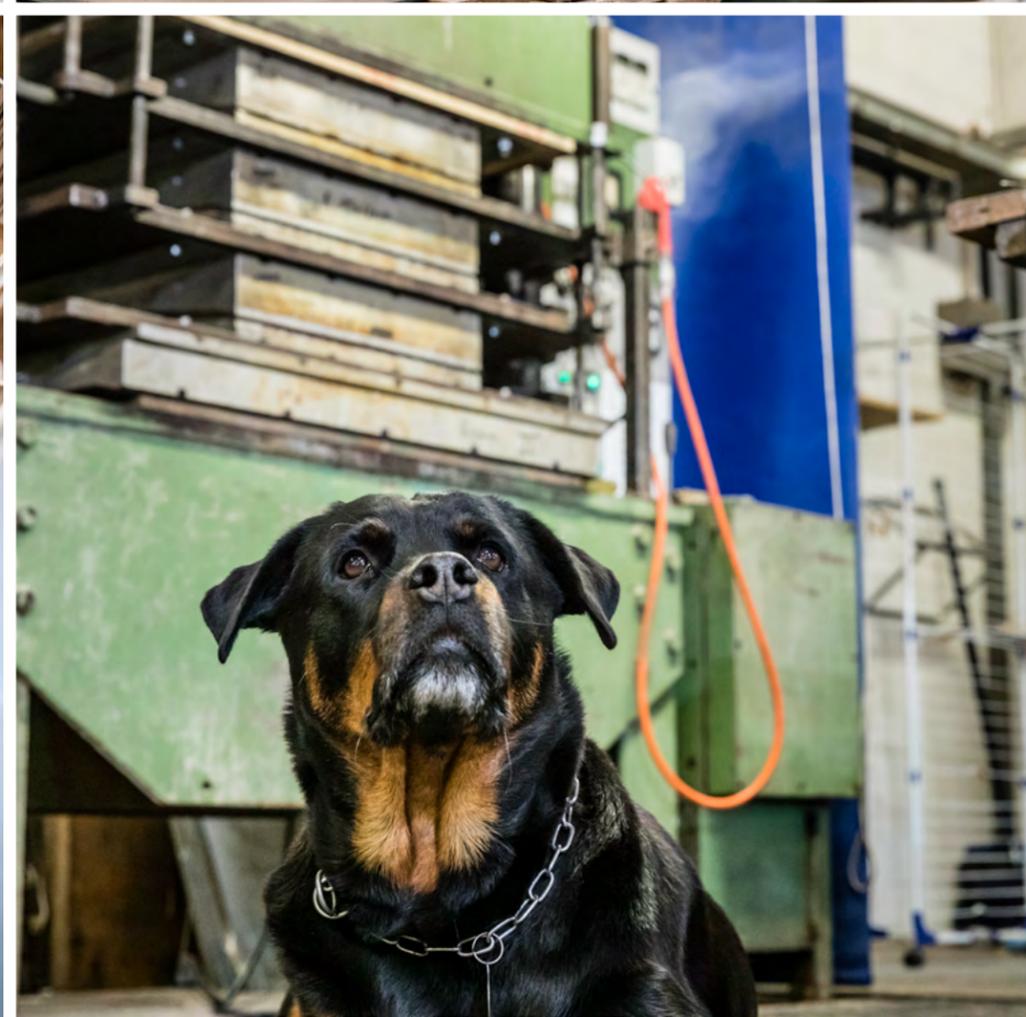
“I believe that both Spinneybeck | FilzFelt and I pursue a common goal of creating new sustainable and sophisticated product solutions.”

– Lars Beller Fjetland

About Molded Plywood

First developed in 1847 and made famous by designers such as Marcel Breuer and Ray & Charles Eames, molded plywood is made through a process of layering veneers and bonding them together with adhesive and just enough heat and pressure. Multiply wooden boxes are handcrafted on Denmark's Island of Funen by a family-owned furniture company. Started by an engineering student in 1967 in response to a project request, he soon discovered that there was quite the demand for molded plywood. He left school and has been molding wood ever since. Now alongside his wife, son, daughter, and security guard (a Rottweiler named Zoey), their company continues the long-standing Scandinavian tradition of molding wood with exacting precision combined with the best raw materials.









Multiply Wooden Boxes

Multiply by Norwegian designer Lars Beller Fjetland is an efficient but elegant storage system of wood boxes that store, stack, and quietly stand out. The seamless plywood body sits atop a Portuguese cork base and lined with a sheet of German grey wool felt, creating the perfect nesting place for any prized possession. And while aesthetics are important, Multiply boxes also make a firm stance against throwaway culture and are meant to stand the test of time and gain beauty as they age. Multiply Wooden Boxes are available in three sizes—Small Box, Large Box, Paper Tray—and four wood veneers—Douglas Fir, Oak, Wenge, and Zebrawood.

Textiles
enhundredfortyfive –
ousandten
ING FELT
Brown



Small Box in Douglas Fir



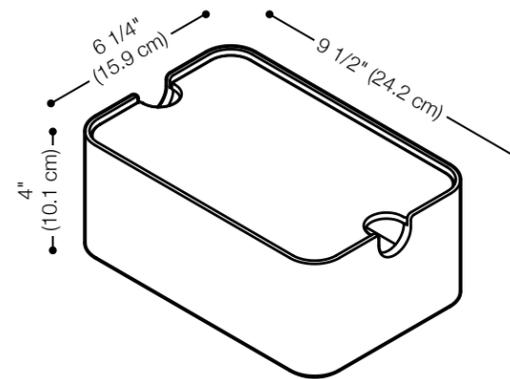
Small Box in Oak



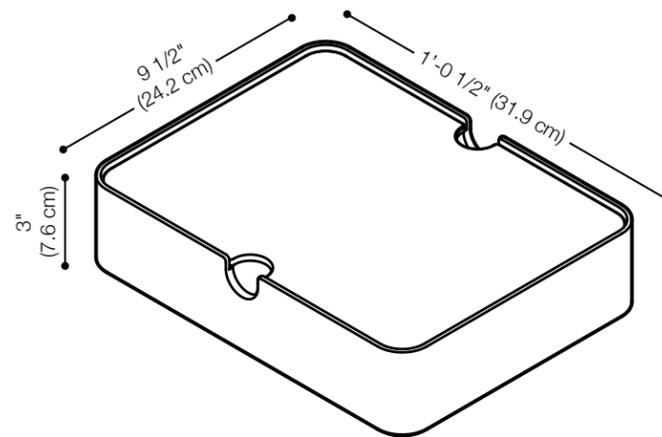
13 Small Box in Wenge



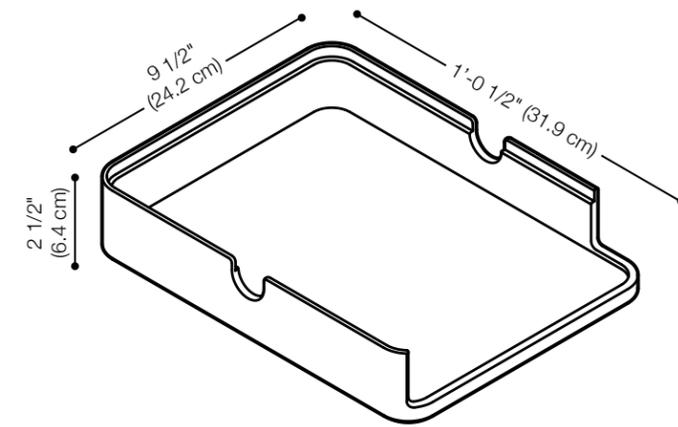
Small Box in Zebrawood



Small Box



Large Box



Paper Tray

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